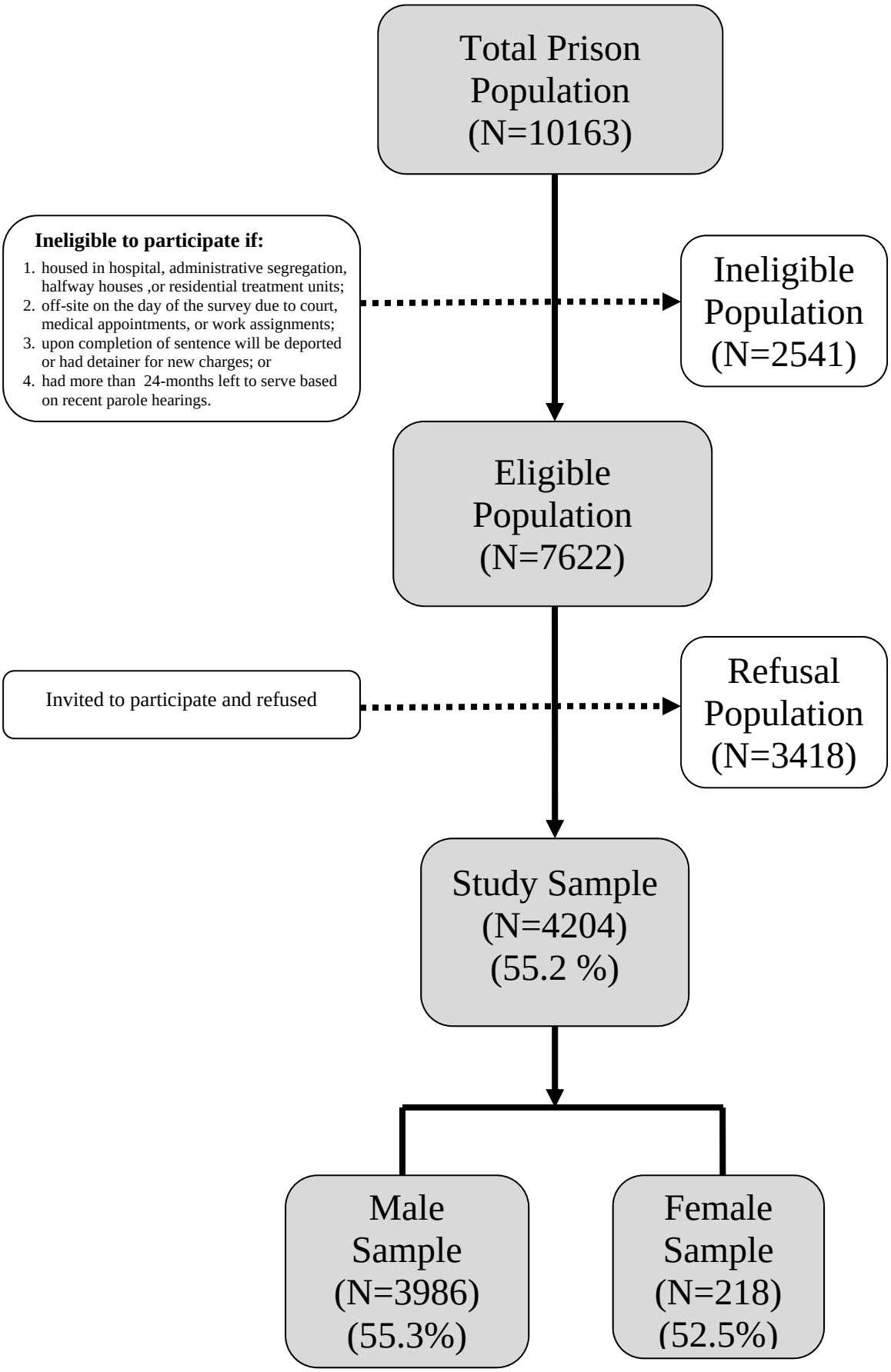Study sample recruitment