







Sample conjoint analysis system choice task

Which of these two choices of weight services do you prefer?

<p>A program at a mental health clinic with other clients</p> 	<p>OR</p>	<p>A program at a community location with individuals from the community</p> 
AND		AND
<p>A leader with knowledge of mental illness and weight</p> 		<p>A leader with knowledge of weight loss</p> 
AND		AND
<p>A program that does not use the internet</p> 		<p>A program that includes the internet</p> 
<p>I PREFER THIS ONE</p>		<p>I PREFER THIS ONE</p>