eAppendix 1: Demographic characteristics of survey respondents (weighted) compared
to 2013 US population characteristics

| Demographic Factor |  | Survey Respondents | US Census ${ }^{\text {a,b }}$ |
| :---: | :--- | :---: | :---: |
| Gender |  |  |  |
|  | Male, \% | 48.3 | 49.2 |
| Female |  | 51.2 | 50.8 |
| Age |  |  |  |
| $18-29$ |  | 21.1 | 21.9 |
|  | $30-44$ | 25.6 | 25.5 |
|  | $45-59$ | 27.4 | 26.8 |
|  | $60+$ | 25.9 | 25.9 |
| Race/ethnicity |  |  |  |
|  | NH White | 66.5 | 62.6 |
|  | NH Black | 11.7 | 13.2 |
|  | NH Other | 7.6 | 6.7 |
|  | Hispanic | 14.1 | 17.1 |

${ }^{\text {a }}$ gender and ethnicity proportions are for entire US population, not just those $\geq 18$ yo.
${ }^{\mathrm{b}}$ Current Population Survey, United States Census Bureau, US Department of Commerce. Population estimates: population and housing unit estimates. http://www.census.gov/popest/index.html.

